

If you see opportunities in our community and would like to see the village first hand please contact:

Village of Randolph
1 Bank Street
Randolph, NY 14772
Tel: 716-358-9701
Fax: 716-358-5572
rclerk@netsync.net

For information on financial and training assistance for village projects, please contact:

Business Development Corporation
Cattaraugus County
303 Court Street
Little Valley, NY 14755
Tel: 716-938-9111 Ext. 2321
Fax: 716-938-9431



Cattaraugus County is within one day's driving distance of 110 million people encompassing one of the largest and wealthiest markets in the North America.

Randolph New York



Annual Arts & Crafts Festival. Photo courtesy of Jack Berger

Land of Opportunity



Randolph, New York: The Heart of Amish Country

If you are looking for new horizons, Randolph can offer you appealing opportunities. Amish country's center in Western New York, Randolph is a community where people know each other and enjoy the charms of village living. Consider what Randolph can offer today's business investor.

Assets and Values to Build Upon

Randolph is a small rural village with assets important for both a relaxed life style and small business success:

- ◆ On busy Route 394 at Exit 16 of I-86
- ◆ Gateway to Ellicottville ski areas, Allegany State Park and Onoville Marina
- ◆ Distinctive downtown with attractive historic structures
- ◆ Active central business district
- ◆ Supportive village government and community development coalition
- ◆ Beautiful village homes and tree-lined streets
- ◆ Located in the Amish country with its unique culture
- ◆ Annual arts and crafts and Christmas Festival promotions downtown
- ◆ Conewango Creek draws fishing and recreational interests/State Fish Hatchery
- ◆ Strategic plans and visioning documents prepared at www.co.cattaraugus.ny.us
- ◆ Recreational draws include:
 - ◆ Public golf course
 - ◆ Weeden Road Recreational Park
- ◆ Excellent affordable water service
- ◆ Rail service accessibility

Investing Today for Tomorrow's Vision

The people of Randolph value their village, and they want to enhance the village's vitality. Municipal and business leaders are taking steps to build upon the village's assets to insure a bright tomorrow, and are looking for people to put their time, talent and investment into Randolph today to help realize a vision for a better tomorrow. Investment and commitment is clearly demonstrated at Randolph Central School where \$20 million in renovations and additions have recently been completed and a new \$820,000 community/municipal building will be completed by 2004.



Randolph Central School. Photo courtesy of Harrington/Sandberg Architects

We Have a New Vision of Randolph's Future

And it Means Business Opportunities for You Today

Randolph's Vision of the Future

Randolph has a lot to offer right now. But we also have a dynamic vision of a future that not only maintains the village warmth and character we value, but also brings a new vitality to downtown and forges a stronger and mutually supportive relationship with the Amish community.



Downtown Randolph Development Vision by Randall Arendt – Rendering by Lynette Markofski

Main and Jamestown Streets – A Distinctive Address

We see a revitalized downtown in Randolph's future, easily accessed from Interstate 86. Our vision includes:

- ◆ Tree-shaded and landscaped public park and gathering place
- ◆ Store fronts revitalized and fully occupied
- ◆ Upgraded facades and signage
- ◆ Retailing oriented towards visitors to Ellicottville ski areas, Allegany State Park and Amish Country
- ◆ Attractive landscaping and planting throughout the central business district
- ◆ Beautification of Conewango Creek banks for recreational interests
- ◆ Improvements to the adjacent Fire Hall properties
- ◆ Trail linkages to the County and Allegany State Park networks
- ◆ Host to open air markets, festivals and community gatherings
- ◆ Improved parking, both on street and in improved lots



The Center of the Amish Economy in Western New York

The unique culture and heritage of the Amish community are evident in their homesteads and farms, manner of dress, and horse and buggy transportation. The Amish are important and respected members of the Randolph community, and they contribute to their economic well-being and that of the region through the homemade goods that are sold at their shops. For the future, we envision an even stronger relationship.

- ◆ Village center to serve as a touring base for visits to the Amish shops
- ◆ Touring businesses improve access to Amish shops, while keeping a downtown focus
- ◆ Retail shops downtown make Amish goods and foods more accessible to the broader region
- ◆ Other retail stores complement Amish goods with collectibles, gifts and antiques
- ◆ Restaurants and other hospitality businesses cater to this touring business

A Blueprint for



Photo courtesy of The Monti Gallery www.montiphoto.com

Success

Significant business and development opportunities are available now, many of which are related to Amish themes and culture and are unique concepts with good competitive positioning. Maintaining a respectful and supportive relationship with the Amish community will be an important part of any business effort.

- ◆ Retail outlets for Amish goods (direct retail and/or consignment)
- ◆ Mini-van touring service for visiting Amish shops
- ◆ Wine and cheese shop
- ◆ Collectibles, gifts and antiques complementary to Amish themes
- ◆ Bed and breakfasts
- ◆ Specialty restaurants

Space and Funding

Randolph has inexpensive vacant retail space. In addition, there is land on Jamestown Street near the triangle for new retail space and for a mini-van touring service. A small business start-up investment is modest; Cattaraugus County can lend qualified projects up to \$25,000 and provide entrepreneurial training.

Randolph's business opportunities are real, and bottom line success is achievable.