

DRAFT
To Be Accepted @ 6/18/07 Meeting
CATTARAUGUS COUNTY BICENTENNIAL ADVISORY COMMITTEE
JUNE 4, 2007
6:00 P.M.
MEETING MINUTES

COMMITTEE MEMBERS IN ATTENDANCE:

Crystal Abers
James Boser
Mary Elizabeth Dunbar
Sid Emmons, Chairman
Bruce Fredrickson
Maggie Fredrickson
Terry Martin
Laurie McCarthy
Thomas Moser
Deb Opferbeck
Ann Padlo
Bob Schaumleffel
Steve Teachman, Vice-Chairman
Bill Watkins
Gail Watkins

OTHERS:

Sarah Boehmer, Franklinville
Dianne Emmons, Lyndon
Bonnie Hall, Little Valley Riders & The Crosspatch
Frances Lord, Salamanca
Roger Lord, Salamanca
Dolly Little, Little Valley Riders & The Crosspatch
Jim Little, Little Valley Riders & The Crosspatch
Ginger Moser, Olean
Cheryl O'Keefe, County Administrator's Office
Jack Searles, County Administrator
Nancy Sedlak, Salamanca
Wendy Seitz, Salamanca

The meeting was convened at 6:02 p.m. by Chairman Emmons in the Administrative Conference Room at the County Building in Olean, New York. Introductions were made by everyone in attendance.

MEETING MINUTES:

A motion was made by Tom Moser, seconded by Bob Schaumleffel to accept the May 21, 2007 meeting minutes. Accepted unanimously by voice vote.

Advisory Committee Contact Information:

An updated (5/21/07) list of the Bicentennial Advisory Committee members with contact information was distributed with changes from last meeting added. It was noted however that Hannah Reynolds lives in Salamanca and goes to Salamanca High School. These changes will be made and an updated list will be distributed at the next Advisory meeting (6/18/07).

Letterhead:

The letterhead as accepted at the 5/21/07 meeting was distributed. It has the Advisory Committee members listed on the left-hand side. At the bottom are the accepted bicentennial logo and the general contact information.

Logo:

The accepted logo is: 200 Years of Adventures – Past, Present and Future (1808 – 2008)

General Updates:

Ms. O'Keefe reported on the general updates.

~Dress Down Day - There is a dress down day scheduled on 6/8/07 for all County employees. The proceeds from this fundraiser will be donated to the bicentennial fund. A report of the donations collected will be reported at the 6/18/07 meeting.

~Olean Times Herald article (6/3/07) – This article announced the next Bicentennial Advisory committee meeting and welcomed the public to attend.

~Salamanca Inquire article (Feb 12, 1932) – Lincoln Guest in Cattaraugus County Seat

Other Updates:

Mr. Searles reported on other updates.

~Olean Stamp Club – The Olean Stamp Club Newsletter had a section “Who Knows the History of Cattaraugus County? It had several interesting facts about Cattaraugus County and its post offices. It also solicited anyone that would be interested in “re-discovering, researching or re-telling” county history.

~County Web Page – The County has agreed to have a link from the County web page (www.cattco.org/) Content for this is being requested. What information is it you want on this page? Please bring this information and suggestions to the next meeting so the webpage can be developed.

~Postcard CD status – Mr. Searles brought 3 copies of the first draft. He would like committee members to review and report back to him. A suggestion was given to limit the length to 15-20 minutes, after this timeframe the viewer’s attention is gone.

Calendar of Each Town’s Celebration Week: - It was reported that the letter has not gone out to the Town’s yet; however, it is in the process of being written.

Sub-Committee Updates:

The descriptions of each Sub-Committee need to be re-written as the original descriptions were vague; however, more details for each Sub-Committee are needed now that there are specific projects being planned. The Executive Committee will submit a draft of them to the Advisory Committee.

A - Public Relations Committee

James Boser - Recorder
Mary Elizabeth Dunbar
Sharon Fellows
Thomas Moser
Deb Opferbeck - Chairperson
Peter Andrews
Ginger Moser
Paul Schafer

Deb Opferbeck is to approve all press releases prior to their submission to the media. Refer to the committee member contact information for her contact information. A letter is being reviewed by the County Attorney for soliciting donations from businesses within the County. It was agreed that public relations needs to be stepped up to get the public aware of what is being planned.

B - Fundraising Committee

Ann Padlo - Chairperson
Steve Teachman

This Sub-Committee is in desperate need of more members. These members can be volunteers as well as Advisory Committee members. Sarah Boehmer of Franklinville volunteered to be on this committee. Suggestions for fundraisers were: a) contact Bed & Breakfasts in the County for a donation raffle. Jack Searles to contact the County Attorney regarding this; b) golf tournament at the Bartlett County Club, Olean; c) Chinese Auction of donated baskets at the County Fair booth; d) historical tea with period clothes at the Bartlett Mansion located in Olean on Laurens Street. Various businesses have been contacted for prices of T-shirts, sweatshirts, hoodies.

C - Events Coordination Committee

Terry Martin – ~~Recorder~~ Troubleshooter
Laurie McCarthy - Recorder
Brian McClellan
Evelyn Penman - Chairperson
Bob Schaumleffel
Ruth Baum

Please make note that Terry Martin is the “Troubleshooter” for this committee and Laurie McCarthy is the “Recorder”.

D - Community Involvement Committee

Crystal Abers
Bruce Fredrickson - Chairperson
Maggie Fredrickson - Chairperson
Ann Padlo
Phil Palen
Bill Watkins
Gail Watkins - Recorder
Peter Andrews
Dennis Mahn

Several suggestions were discussed for this community to do. Among those suggestions were: a) articles to be submitted to the media requesting volunteers; contact RSVP out of the Department of Aging; reaching out to the historians and museums in the County; request the towns to have open houses to highlight the County Bicentennial and their Town’s history with the County. Dates for each Town need to be submitted by July 30th to the Advisory Committee.

E – Finance Committee

Tom Moser – Chairperson
Jack Searles – Liaison

Drafts of the 2007-08 Budget Request Form and the Supportive Budget Documentation Form were distributed. These forms are to be used to request money for the various projects that are being planned. It was noted that at the bottom of the Budget Request Form, “Agency Head” needs to be replaced with “Sub-Committee Chairperson”. These forms are to be used for monies needed for expenses in 2007 as well as for expenses in 2008. These requests will help the Finance Committee create a budget. From these requests the Finance Committee will be able to report to the Advisory Committee the dollar amount needed through fundraising and donations as well as those that would be applicable for the Tourism Funds. Please note that the County Support is the last option for revenue. Be creative when looking for financial support.

The Supportive Budget Documentation form is used for all the details of your dollar amount request. Page 1 of this document is a summary of the dollar request. Page 2 requests the project narrative. This section is to be completed with the details of your project; what the monies would be used for, how this project is beneficial to the cause of the Bicentennial Celebration. Page 3 asks how the project will encourage tourism/economic development to the county; how will your project “bring them home”. This is important to be able to have access to the tourism funds. This page also requests what funds other than County funds, will be used for the project and how will they be obtained. Page 4 is the itemized list of types of expenses, which would be a breakdown of the total expense line. Page 5 is for additional comments such as price quotes and backup materials.

After both forms have been completed, they are to be submitted to Tom Moser or Jack Searles. For Tom Moser send to 1653 Haskell Road, Olean NY 14760 and for Jack Searles send or drop off at either County Administrator’s Office at One Leo Moss Drive, Suite 0123, Olean NY 14760 or 303 Court Street, Little Valley, NY 14755.

If you need funds for your project this year (2007), these forms are due September 4, 2007.

Project Teams:

Parade - DUE TO THE LACK OF VOLUNTEERS AS WELL AS THE AMOUNT OF WORK TO CREATE A "NEW" PARADE IN THE COUNTY, IT WAS DECIDED TO WORK WITH THE 2008 SANTA CLAUS LANE PARADE COMMITTEE. JOHN

SAYEGH, GREATER OLEAN AREA CHAMBER OF COMMERCE, WAS CONTACTED AND THEY HAVE AGREED TO PARTNER FOR THIS PARADE ACTIVITY. THE COUNTY WITH ITS BICENTENNIAL CELEBRATION WILL BE ABLE TO EMBELLISH THE ALREADY EXISTING TRADITIONAL SANTA CLAUS LANE PARADE. IT WAS SUGGESTED THAT \$1,000 FROM THE BICENTENNIAL COMMITTEE BE CONTRIBUTED TOWARDS THE FIREWORKS TO ADD 5 MORE MINUTES OF DISPLAY. THE SCL COMMITTEE WOULD BE WILLING TO JUDGE ANY CATEGORIES AS LONG AS GUIDELINES ARE PROVIDED. THE BICENTENNIAL COMMITTEE WOULD ALSO BE PROVIDING PRIZE MONEY. THE DATE OF THE PARADE IS FRIDAY, NOVEMBER 21, 2008 (DAY AFTER THANKSGIVING).

Christmas Ornament - THOSE AT THE 6/4/07 MEETING WERE INTERESTED IN A CHRISTMAS ORNAMENT. THERE WAS A SUGGESTION TO "WINTERIZE" THE LOGO THAT WAS ADOPTED. THIS PROJECT IS BEING RESEARCHED. MORE DETAILS AT NEXT MEETING

Veterans Events - THIS EVENT IS SCHEDULED FOR THE SAME DAY AS THE PINES-MACHIAS, CELEBRATE AMERICA EVENT WHICH IS SUNDAY, JULY 27, 2008 @ 1:00PM AT THE PINES-MACHIAS. A LETTER HAS BEEN SENT TO SENATOR CATHARINE YOUNG REQUESTING HER TO BE A GUEST SPEAKER.

Traveling Exhibit - THIS PROJECT IS BEING COORDINATED WITH THE ECONOMIC, DEVELOPMENT, PLANNING AND TOURISM DEPARTMENT. THIS WILL BE A TRAVELING TRAILER OF SOME SORT THAT WOULD HOUSE COUNTY TOURISM MATERIAL AS WELL AS BICENTENNIAL MATERIAL AND MERCHANDISE AND TRAVEL COUNTY EVENTS AS WELL AS SURROUNDING AREAS FOR TOURISM EFFORTS.

Tours - TOURS OF LOCAL PLACES OF INTEREST IN CATTARAUGUS COUNTY WILL BE ARRANGED TO INCLUDE THE COUNTY, ELLICOTTVILLE, OLD CHURCHES, OLD HOMES, HISTORICAL SITES, HISTORICAL SOCIETIES, MUSEUMS, ETC. THESE TOURS COULD BE ARRANGED AND SCHEDULED OR SELF GUIDED IN NATURE. IT WAS SUGGESTED THAT THESE TOUR LOCATIONS BE NOTED IN THE TRAVEL GUIDE AND THE ASSOCIATED COUNTY MAP. FURTHER, IT WAS SUGGESTED THAT A BROCHURE HIGHLIGHTING A SELF GUIDED ARCHITECTURAL TOURS BE DEVELOPED THAT WOULD HIGHLIGHT LOCATIONS IN CATTARAUGUS COUNTY, ALLOWING THE PUBLIC TO TOUR AT THEIR CONVENIENCE. THE IDEA WAS TO INVOLVE ALL TOWNSHIPS OF THE COUNTY AS EACH TOWNSHIP HAS HIDDEN TREASURES AND DIFFERENT CONTRIBUTIONS TO THE MAKING OF CATTARAUGUS COUNTY. IT WAS REPORTED AT THE 5/21/07 ADVISORY COMMITTEE MEETING THAT THERE IS WALKING TOURS PLANNED FOR PORTVILLE, RANDOLPH AND

ELLCOTTVILLE. ELLCOTTVILLE WILL BE SCHEDULING A SELF-GUIDED TOUR OF HISTORICAL SITES DURING ELLCOTTVILLE'S HIGHLIGHTED WEEK. IT WAS REPORTED AT THE 6/4/07 MEETING THAT THE CATTARAUGUS COUNTY ARTS COUNCIL WILL HOST A ROUTES TO ARTS TOUR AT LIBRARIES MAY 17-18, 2008.

County History – THIS PROJECT INVOLVES 2 SEPARATE PROJECTS 1) CREATING A "COUNTY HISTORY BOOK". THIS WOULD BE SPIRAL BOUND AND CONTAIN COUNTY HISTORY AS WELL AS INDIVIDUAL TOWN HISTORY; EACH TOWN WOULD HAVE 1-3 PAGES; AT THE 6/4/07 MEETING IT WAS REPORTED THAT THERE MAY BE A SECTION OF THE OLDEST BUILDINGS THROUGHOUT THE COUNTY; 2) GATHER OLD POSTCARDS OF COUNTY, TOWN AND VILLAGES TO BE PUT ONTO A CD FOR A FUNDRAISER. JACK SEARLES IS IN THE PROCESS OF COLLECTING AND SCANNING POSTCARDS/PICTURES RELATING TO CATTARAUGUS COUNTY. IF YOU WOULD LIKE TO SHARE YOURS, PLEASE CONTACT CHERYL O'KEEFE.

Old Chautauqua Trail (1808-1814) - THIS TRAIL WAS THE MAIN ROAD USED TO TRAVEL IN CATTARAUGUS COUNTY BETWEEN THE YEARS 1808-1814. IT IS MOSTLY LOCATED IN CATTARAUGUS COUNTY. A DRIVE, RIDE OR HIKE TOUR IS BEING PUT TOGETHER. THERE IS THOUGHT THAT A THEME BROCHURE BE CREATED AND THAT IT IS PUT ON THE COUNTY WEBSITE. THE ADVISORY COMMITTEE WOULD LIKE THIS TO BE HIGHLIGHTED ON THE MAP THAT IS INCLUDED IN THE COUNTY TOURISM BOOK.

Opening Event (3/11/08) – IT IS CONFIRMED THAT THIS EVENT WILL TAKE PLACE AT HOLIDAY VALLEY ON TUESDAY, MARCH 11, 2008. SOME IDEAS BEING RESEARCHED FOR THIS DAY ARE: LEGISLATIVE BOARD MEETING (ELLCOTTVILLE IS THE ORIGINAL COUNTY SEAT), SPEAKERS, OPENING OF THE TIME CAPSULE (IT WAS SUGGESTED THAT THE TIME CAPSULE BURIED IN LITTLE VALLEY COULD BE CEREMONIOUSLY OPENED ON 3/11/08 AND ANOTHER TIME CAPSULE BURIED AT THE END OF THE BICENTENNIAL CELEBRATION), A PRESS RELEASE, BIRTHDAY CAKE, RINGING OF THE BELL, STATE PLAQUES COMMEMORATING THE ESTABLISHMENT OF CATTARAUGUS COUNTY.

Circulating Float – IT WAS SUGGESTED THAT A BICENTENNIAL PARADE FLOAT BE DEVELOPED. THIS FLOAT WOULD TRAVEL TO ALL OF THE EVENTS IN THE COUNTY AND SURROUNDING AREAS TO PROMOTE THE BICENTENNIAL AS WELL AS TOURISM. AT THE 6/4/07 ADVISORY COMMITTEE MEETING THIS PROJECT HAS BEEN TABLED DUE TO LACK OF VOLUNTEERS TO MAKE IT HAPPEN.

Events with Seneca Nation of Indians — THE COMMITTEE WANTS TO REACH OUT TO THE SENECA NATION OF INDIANS AND COORDINATE AN EVENT/PROJECT TOGETHER.

Student Project(s) —AN ESSAY/POSTER CONTEST WITH A BICENTENNIAL THEME HAS BEEN SUGGESTED. OTHER THEMES SUGGESTED INCLUDE, BUT ARE NOT LIMITED TO, THE ROLE CATTARAUGUS COUNTY PLAYED IN THE REVOLUTIONARY WAR, WAR OF 1812 AND THE CIVIL WAR. DUE TO THE TIMEFRAME OF THE SCHOOL END, IT WAS DECIDED THAT THE SCHOOLS BE APPROACHED AT THE BEING OF THE 2007-08 SCHOOL YEAR. IT WAS SUGGESTED THAT THE WINNERS COULD BE ANNOUNCED AT THE OPENING EVENT ON 3/11/08.

Equestrian Event — THIS GROUP HAS SPOKEN OF DOING AN EQUESTRIAN EVENT: POSSIBLY A TRAIL WITH THE COVERED WAGON ETC. SEVERAL EQUINE GROUPS ATTEND THE 6/4/07 ADVISORY COMMITTEE MEETING. THEY ARE ORGANIZING TRAILS THROUGHOUT THE COUNTY FOR 2008. THESE TRAILS WOULD INCLUDE THE PARTICIPANTS TO RIDE HORSEBACK OR IN COVERED WAGONS AND CAMP OVERNIGHT. THE PUBLIC WOULD BE ENCOURAGED TO INTERACT WITH THEM.

County Quilt/Speakers at the Fair/Grange Day — IT WAS SUGGESTED THAT EACH TOWN COULD ADD A LOCAL PATCH TO A BICENTENNIAL QUILT THAT WOULD BE DEVELOPED. THE FINISHED QUILT COULD BE DISPLAYED IN THE COUNTY CENTER IN LITTLE VALLEY. AS OF THE 6/4/07 ADVISORY COMMITTEE MEETING, IT WAS REPORTED THAT THERE WOULD BE WALL HANGINGS (ONE FOR THE COUNTY CENTER IN LITTLE VALLEY AND ONE FOR THE COUNTY BUILDING IN OLEAN) INSTEAD OF QUILTS. THE WALL HANGINGS WOULD REFLECT MORE OF HOW "QUILTS" ARE PUT TOGETHER TODAY. A LETTER HAS BEEN SENT TO EACH TOWNSHIP REQUESTING A PHOTO OF A BUILDING TODAY.

Coordination with St. Bonaventure University — ST. BONAVENTURE UNIVERSITY IS CELEBRATING THEIR SESQUICENTENNIAL IN 2008. IT WAS SUGGESTED THAT COUNTY BICENTENNIAL EVENTS BE COORDINATED WITH THEIR CELEBRATION. ST. BONAVENTURE WOULD HOST THESE EVENTS. MORE DETAILS OF THIS EVENT TO FOLLOW AS THEY ARE RECEIVED.

Fair Booth (2007 & 2008) — THERE WILL BE REPRESENTATION OF THE COUNTY'S BICENTENNIAL AT THE ECONOMIC DEVELOPMENT, PLANNING AND TOURISM BOOTH AT THE COUNTY FAIR (7/29-8/4/07). THERE WILL BE

THE USUAL TOURISM MATERIAL IN ADDITION TO BICENTENNIAL INFORMATION AND MERCHANDISE. THIS WILL BE AN EFFORT TO PROMOTE THE COUNTY'S BICENTENNIAL CELEBRATION. THERE IS A SIGN UP SHEET TO VOLUNTEER FOR THE VARIOUS DAYS AND TIME SLOTS. CONTACT CHERYL O'KEEFE IF YOU ARE INTERESTED.

Cook Book from Senior Citizens – THE ADVISORY COMMITTEE HAS BEEN APPROACHED WITH THE IDEA OF A COOKBOOK CREATED BY THE SENIOR CITIZENS OF THE COUNTY. MORE DETAILS TO FOLLOW AS THEY ARE RECEIVED.

Upcoming Scheduled Meetings:

June 18 – Ellicottville Town Hall

July 16 – County Center, Little Valley – Large Committee Room, 3rd floor

July 30 – County Building, Olean – Administrative Conference Room, 2nd floor

At 7:40 p.m. Mr. Martin made a motion, seconded by Mrs. McCarthy to adjourn. Motion accepted unanimously by voice vote.

Respectfully submitted

Cheryl O'Keefe
Secretary to County Administrator
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